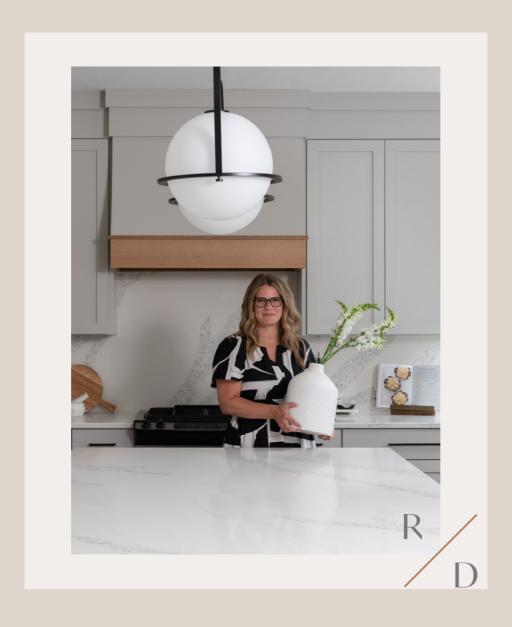


REFRESH DESIGN

Cheat Sheet



AMY POTTENGER

Amy Pottenger is a mom, wife, business owner and award-winning interior designer who loves to help you create empowering home environments so you can maximize your health, wealth + purpose, love and connection.

Amy Pottenger

BUDGETING FOR YOUR DESIGN PROJECT// RENOVATIONS

KITCHEN RENOVATION: (typical recommendation, 10-15% of the value of the house)

Determine what makes sense for you to spend by asking these questions:

- (1) What can you actually afford?
- (2) How long do you plan to stay in your house? If it's less than 5 years, you will want to design it in a way that you can make money on your investment when you sell. If this is your "forever home", design your kitchen with your preferences and the things you love most.
- (3) Consider your neighborhood and don't over improve! Take a look at your property value and follow the rule of no less than 5% of your homes value and no more than 15% of your home's value for your kitchen renovation for the best ROI (return on investment).

*for more detailed info on average renovation costs in your area, check out <u>this resource!</u>







BUDGETING FOR YOUR DESIGN PROJECT// RENOVATIONS

PRIMARY BATH RENOVATION: (recommendation, 10% of the value of the house)

POWDER ROOM/BATHROOM (recommendation, 5% of the value of the house)

FINISHED ATTIC OR BASEMENT: (recommendation, 10% to 15% of house's value)

OTHER ROOMS (such as living room, dining room or bedroom): recommendation, 1% to 3% of house's value

LANDSCAPING: Patio, Deck, Paths, and Plantings: recommendation, 2% to 5% of house's value







BUDGETING FOR YOUR DESIGN PROJECT// FURNISHINGS

BUDGETING TO FURNISH YOUR HOME:

High End - \$60,000

Mid-Range - \$20,000

Budget - \$16,000

Living Room Furnishings:

The living room is usually the most expensive room in the house to furnish, (but if you're talking construction, the kitchen is usually the winner there). The living room is often the biggest room, and the bigger the room = more furnishings are needed.

And while everyone's personal style varies, the living room is where homeowners most often want to put their best foot forward- it's the place they entertain friends and family, and the place they relax in the evenings and weekends. This is the room where they're more willing to spend money on quality, whatever the style.

High-End Mid-Range Budget

\$50,000 \$25,000 \$18,000







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\$50,000 \$25,000 \$18,000







LIVING ROOM FURNISHINGS EXAMPLE

Living Room Furnishings Example: High-End

Item	QTY	Price
Sofa	1	7500
Lounge Chair	2	2500
Coffee Table	1	2500
Side/End Tables	2	2000
Lamps	2	750
Rug	1	10000
Floor Lamp	1	1500
Chandelier	1	4000
Pillows	NA	1500
Drapery	NA	7000
Console	1	5000
Mirror/Art	NA	5000
Accessories	NA	1500
		56,000

Living Room Furnishings Example: Budget

Item	QTY	Price
Sofa	1	2500
Lounge Chair	2	1500
Coffee Table	1	850
Side/End Tables	2	600
Lamps	2	450
Rug	1	2200
Floor Lamp	1	800
Chandelier	1	1200
Pillows	NA	600
Drapery	NA	2000
Console	1	1500
Mirror/Art	NA	1200
Accessories	NA	500
		17,750

DINING ROOM FURNISHINGS EXAMPLE

High End - \$40,000

Mid Range - \$25,000

Budget - \$13,000

Dining Room:

While formal dining rooms are not always the norm, eat-in kitchens and open plan living still requires dining room furniture. The main budget here is on the dining table and 6 chairs. Rugs, drapes, and wallcoverings are huge wildcards depending upon your priorities and style.

High-End \$40,000 Mid-Range \$20,000 Budget \$15,000

Dining Room Furnishings Example: High-End

Item	.	QTY
Dining Table	Price	1
Dining Chairs	6000	6
Chandelier	1500	1
Rug	5000	1
Buffet/Sideboard	5000	1
Sconce	5000	2
Drapery	1500	NA
Mirror/Art	4000	NA
Accessories	5000	NA
Accessories	1500	NA
	43,500	
	R/	

DINING ROOM FURNISHINGS EXAMPLE

Dining Room Furnishings Example: Budget

Item		QTY
Dining Table	Price	1
	2000	
Dining Chairs	800	6
Chandelier	15.00	1
Rug	1500	1
Buffet/Sideboard	1500	1
	2000	
Sconce	500	2
Drapery	2000	NA
Mirror/Art		NA
Accessories	1000	NA
	500	
	16,300	

BEDROOM FURNISHINGS EXAMPLE

High End - \$39,000

Mid Range - \$25,000

Budget - \$11,000

Owners Suite Bedroom Furnishings:

Tell me which of the following sentiments most accurately describes how you feel about your owners suite bedroom:

- 1. "Why should I spend money on a room I'm only in just before or after bed? During the day, I'll just close the door so I don't see it."
- 2. "Life is so crazy. I'm on the go from the time the alarm goes off until the time the kitchen is clean. The kids have their stuff everywhere. I need my bedroom to feel like an oasis!"

Raising my daughter + son, handling their schedules, managing the house and my business, I am TOTALLY in the latter camp. In fact, the owners suite bedroom was one of the first rooms I decorated in our home, so that it could be our escape from the chaos and clutter that we're fighting against elsewhere.

The investment piece in this room is the bed, of course. While cheap options abound all over the internet, go for hardwood frames and quality construction to avoid squeaks, sags, and wobbling ... and the inevitable landfill a few years later. A quality bed can last decades.

High-End	\$35,000
Midrange	\$22,000
Budget	\$13,000



BEDROOM FURNISHINGS EXAMPLE

Primary Bedroom Furnishings Example: High-End

Item		QTY
item	Price	QTT
King Bed	5000	1
Bedding & Pillows	5000	NA
	2000	
Bench or chair	2500	1
Rug	2300	1
Chandelier	8000	1
Chandener	3000	
Drapery	7000	NA
Dresser	3000	1
	3000	
Nightstand	2000	2
Table Lamp		2
Mirror/Art	750	NA
	5000	
Accessories	1500	NA
	1500	
	38,500	

Primary Bedroom Furnishings Example: Budget

Item		QTY
King Bed	Price	1
King Bed	2000	1
Bedding & Pillows		NA
Bench or chair	750	1
	800	
Rug	1500	1
Chandelier	1300	1
Drapery	1200	NA
Diapery	1000	NA
Dresser	1500	1
Nightstand	1500	2
	750	
Table Lamp	300	2
Mirror/Art		NA
Accessories	1000	NA
	500	1 1 7 1
	12,350	

